

Making Safety Work for Your Company using ICE - Part 3 of a Series

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BACKGROUND AND BUSINESS ISSUE

ICE stands for **In Case of Emergency**. Continuing our series on making your safety programs more effective, this article illustrates a simple yet effective safety program called **ICE**. In an emergency situation, an injured person may be unable to communicate. How does EMS/FIRE or Law Enforcement locate your emergency contacts that might provide life saving information?

In another example, a bicycle rider in CNY was out riding and was hit by a motorcycle. Unfortunately the bicyclist had no ID to assist emergency medical responders or identify the cyclist. It was 22 hours before the identity of the rider was provided. This does not have to be the case for your workers or their families. Using ICE can control this problem.

ACTIONS TAKEN

Adopting ICE as a safety tool for workers can be easily extended to include employee families as well. This simple emergency contact life saving information can be programmed into the family cell phones and in their wallets using available **ICE CARDS**.

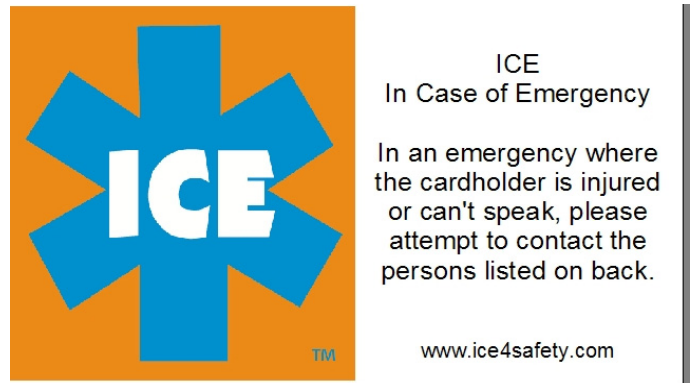


Many companies, organizations, and public service groups across the USA have adopted the use of this life safety emergency program.

Internationally, the United Nations in 2008 promulgated an international non-language based standard of ICE referred to as **E.123**.

The graphic depicted here was developed for easy recognition here in North America and worldwide if traveling to represent ICE.

Loss Prevention has provided presentations for many NYCM members on this topic in the past few months. Member companies now using this program include landscapers, concrete contractors, mechanical contractors, automotive shops, military base construction managers, electrical contractors, roofers, insulators, and home builders.



Wallet ID Card Front

Any company or individual can benefit from this unique Safety Program by going to www.ice4safety.com where you acquire additional safety tools for free and learn to customize cards to bear your company logo or name.

Other organizations participating in this program include non profit groups, municipal employees, CERT Groups and public safety organizations throughout the country.

An **OSHA Alliance** is presently underway to introduce ICE to the workplace for Emergency Action Planning, HazWoper and Emergency Drills.

Contact NYCM Loss Prevention & Safety Specialist, Mark G. Balduzzi at 888.352.4456 or 315.699.8475x206 email mbalduzzi@workerscomp.com for more information

Stay tuned for more in this series of “Making Safety Work For Your Company”.